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# What is a PoC Radio?

**PoC radio, short for Push-to-Talk over Cellular, is a communication system that combines the simplicity of two-way radios with the wide coverage of cellular networks, enabling instant communication over potentially vast distances**

# The Problem

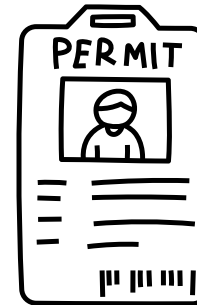
with Conventional Analog Radios

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## Limited Range

Handheld to handheld talk range are very limited to 1-2km. Repeater upgrade and maintenance are very expensive.



## Permit to Use Required

Conventional Two-way Radio must have License to operate. Yearly renewal cost are both hassle and expensive.



## Not Encrypted

Analog Two-way Radio can be scanned and jammed by an Unauthorized Persons. Private information is at risk.

# The Solution

## PoC Network Radio

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## Unlimited Range

Network Radios use Telecom Towers as a repeater. You can communicate as long as there is telecom and Wi-Fi signals.



## No Permit Required

Network Radios use frequencies same as the cellular phones. Less hassle and less cost to operate



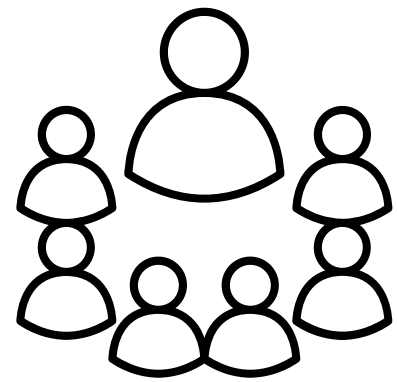
## Encrypted

All your voice data are encrypted. No Scanners and Jammers. You don't have to worry about the eavesdroppers.

# Other Advantages

vs. Analog Conventional Two-Way Radios

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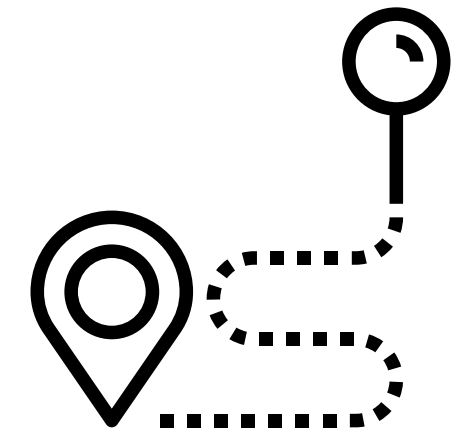
## Group and Single Call

You can talk to your channel group or initiate private call with a single user.



## Over-the-air Programming

"Online Programming"  
You can change the settings of the radio anywhere in the world without touching the radio.



## GPS Tracking

You can track any user with its GPS Function via Dispatch System (additional license)



# Other Advantages

vs. Analog Conventional Two-Way Radios

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## Low Cost to Operate and Maintain than using a Repeater

1. Cheaper than Analog Repeater (International Brand)
2. Only PHP500 Data Load per year (PHP41 / month)
3. Only PHP1,000 Subscription Fee per year (PHP83 / month)



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# Hytera<sup>TM</sup>

## 4G PoC Radios



**Hytera PNC360S**



**Hytera PNC380**



**Hytera PNC460**

**For Personal and Business Use**

# Hytera™ PNC360S

## Product Features:

- 2G, 3G, 4G and Wi-Fi Network
- Light and Small Body
- Waterproof, Shock Proof, Dust Proof
- 4000mAh Li-Po Battery
- Loud 3 Watts Audio
- Easy User Interface
- Over-the-Air Programming
- GPS Ready





# Hytera™ PNC380

## Product Features:

- 2G, 3G, 4G and Wi-Fi Network
- Video Call Ready
- GPS Ready
- Call and Text to Phone Function
- IP67 - Waterproof, Shock Proof, Dust Proof
- 4000mAh Li-Po Battery
- Loud 3 Watts Audio
- Easy User Interface
- Over-the-Air Programming



# Hytera™ PNC460

## Product Features:

- Rugged PoC Radio + Android Smart Phone
- 2G, 3G, 4G and Wi-Fi Network
- Video Call Ready
- GPS Ready
- IP68 - Waterproof, Shock Proof, Dust Proof
- 4500mAh Li-Po Battery
- Loud 3 Watts Audio
- Easy User Interface
- Over-the-Air Programming







Hytera™

MNC360



Mobile PoC

## Product Features:

- 2G, 3G, 4G and Wi-Fi Network
- GPS Ready
- Video Call thru Dash Camera
- Dual Sim, Dual Antenna
- Over speed alarm
- Fatigue driving alarm
- IP54 - Water resistant
- Loud 4 Watts Audio
- Easy User Interface
- Over-the-Air Programming

# Why do our customers choose Hytera PoC?



## 1. Most Affordable yet Quality Brand

Hytera is the most affordable Brand that is known Worldwide, Quality meets affordability

## 2. 1 Year Parts and Service Warranty

Hytera has its own Support Team in the Philippines. Parts and After Sales Service are always available

## 3. Reasonable Server Fee

Other brands charge over PHP5,000 per radio per year

## 4. Free Web-Based Platform Access

You can add radios, change settings, create and rename groups thru our platform website





# Why do our customers choose Hytera PoC?



- 6. Multi PoC Radio Compatible**  
You can connect all of 10+ Hytera PoC Models. You can also connect your existing Analog / Digital Radio using our Gateway Box.
- 7. Reliable after-sales and tech support**  
It's not just about selling products, we are here to provide solutions to our customers' problems





# Any Questions?

we are happy to help you!





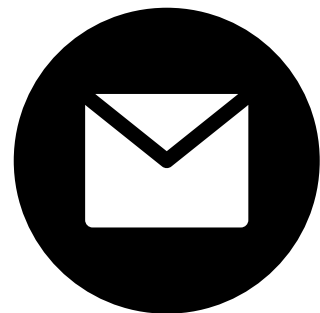
# Thank you!



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